



SPONSORSHIP PACKAGES



<u>Sponsor Benefits</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Fuji</u>	<u>Sakura</u>	<u>Tampopo</u>
Price	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Recognition in JapanFest Press Releases & PR Materials	●	●	●	●	●	●	●
Recognition in JASG and JCCG Newsletters & PR Materials	●	●	●	●	●	●	●
Hourly Recognition at Festival-Wide Announcements	●	●	●	●	-	-	-
Logo/Name in Festival Program (20,000 printed/distributed) (Apply by 8/31/2025)	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo	Name	Name
Logo/Name on Sponsor Page of JapanFest Website	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo with Link	Logo with Link	Name with Link	Name with NO Link
One-Day Festival Mobile Tickets	2,000 MOBILE TICKETS \$40,000 Value	1,500 MOBILE TICKETS \$30,000 Value	1,000 MOBILE TICKETS \$20,000 Value	750 MOBILE TICKETS \$15,000 Value	500 MOBILE TICKETS \$10,000 Value	200 MOBILE TICKETS \$4,000 Value	50 MOBILE TICKETS \$1,000 Value
Logo on TV PR (on Ticker)	●	●	-	-	-	-	-
Logo on Every Page on JapanFest Website	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo with Link	Logo with Link	-	-
Logo in Poster (500 printed + distributed electronically) (Apply by 7/31/2025)	●	●	●	●	-	-	-
Ad in JapanFest Social Media (Provided by sponsor)	●	●	●	●	-	-	-
Company Banner at Festival Entrance (provided by sponsor)	4' x 6' at Entrance	4' x 6' at Entrance	3' x 5' at Entrance	3' x 5' at Entrance	-	-	-
Company Booth at JapanFest (includes 1 table & 2 chairs)	10' x 20'	10' x 10'	10' x 10'	10' x 10'	-	-	-
Logo on booth number sign at all Festival Booths (setup day only)	●	●	●	-	-	-	-
Logo Projected on Exhibitor Hall Jumbo Screen between Demos	●	●	-	-	-	-	-
Novelty Rights & Promotional Goods distributed at Festival (provided by company)	●	●	-	-	-	-	-
30-Second Commercial Video at Main Exhibit Hall Jumbo Screen (provided by company)	●	●	-	-	-	-	-
Logo on JapanFest tote bag (Apply by 8/1/2025)	●	●	-	-	-	-	-
Commercial Video at The theater Screen (provided by company)	●	●	-	-	-	-	-
Stage Naming Rights (additional banner placement)	Food Court Stage 1 or Theater Stage	Stage 2 or 3	-	-	-	-	-
Logo on JapanFest mobile ticketing site	●	-	-	-	-	-	-