



SPONSORSHIP PACKAGES



Sponsor Benefits	Platinum	Gold	Silver	Bronze	Fuji	Sakura	Tampopo
Price	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Recognition in JapanFest Press Releases, PR & Promotional Materials	●	●	●	●	●	●	●
Recognition in JASG and JCCG Newsletters, PR & Promotional Materials	●	●	●	●	●	●	●
Hourly Recognition at Festival Announcements	●	●	●	●	-	-	-
Logo/Name in Festival Digital/Printed Program (Apply by August 31st)	Logo Top-Tier Placement	Logo Premier Placement	Logo Prime Placement	Logo Select Placement	Logo	Name	Name
Logo/Name on Sponsor Page of JapanFest Website	Logo with Link Top-Tier Placement	Logo with Link Premier Placement	Logo with Link Prime Placement	Logo with Link Select Placement	Logo with Link	Name with Link	Name with <u>NO</u> Link
One-Day JapanFest Mobile Tickets	3,000 Mobile Tickets \$60,000 Value	2,500 Mobile Tickets \$50,000 Value	2,000 Mobile Tickets \$40,000 Value	1,200 Mobile Tickets \$24,000 Value	750 Mobile Tickets \$15,000 Value	250 Mobile Tickets \$5,000 Value	25 Mobile Tickets \$500 Value
Logo on Every Page on JapanFest Website	Logo with Link Top-Tier Placement	Logo with Link Premier Placement	Logo with Link Prime Placement	Logo with Link Select Placement	Logo with Link	-	-
Logo in JapanFest Poster (Apply by July 31st for print)	●	●	●	●	-	-	-
Ad in JapanFest Online Program and Social Media	●	●	●	●	-	-	-
Banner at Festival (provided by sponsor)	4' x 6'	4' x 6'	3' x 5'	3' x 5'	-	-	-
Booth at JapanFest (includes 1 table & 2 chairs)	10' x 20'	10' x 10'	10' x 10'	10' x 10'	-	-	-
Logo on Signage at all Festival Exhibitor/Vendor Booths	●	●	●	-	-	-	-
Logo Projected on Exhibitor Hall Jumbo Screen between Performances & Demos	●	●	-	-	-	-	-
Promotional Goods distributed at Festival (provided by company)	●	●	-	-	-	-	-
Commercial Video at Main Exhibit Hall Jumbo Screen (provided by company)	●	●	-	-	-	-	-
Commercial Video at The theater Screen (provided by company)	●	●	-	-	-	-	-
Logo on JapanFest Tote Bag (Apply by August 5th)	●	●	-	-	-	-	-
Stage Naming Rights (additional banner placement)	Stage 1 or Performings Arts Theater Stage	Performance Stage 2 or 3	-	-	-	-	-
Logo on JapanFest Online Ticketing Site	●	-	-	-	-	-	-

For more information about sponsorship, please visit www.JapanFest.org or contact 404-842-0736 or admin@japanfest.org