



2010 SPONSORSHIP & TICKET PACKAGES

JapanFest, the Southeast's largest Japanese festival, invites you to become a promotional partner in elevating the awareness of your business as a sponsor and/or a ticket package purchaser. Sponsoring the festival will elevate the awareness of your business within the Japanese and American communities, while purchasing a ticket package will provide your employees, clients, family, and friends with the opportunity to experience Japan's unique culture at JapanFest 2010.

Please select your level of support as a Sponsor OR a Ticket Package Purchaser

LEVEL	INVESTMENT	SPONSORSHIP (MARKETING BENEFITS)	TICKET PACKAGE
PLATINUM	\$15,000	<ul style="list-style-type: none"> ❖ Premiere stage name recognition at Performing Arts Center (main stage) ❖ Premiere logo placement inside JapanFest program ❖ Logo placement in the official JapanFest poster distributed to general public (logo must received by July 1, 2010) ❖ Premiere company logo position on the official JapanFest website with link to your company's website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Premier positioning of your company's logo banner (4' x 6') at festival entrance (banner to be provided by sponsor) ❖ Hourly recognition as Platinum Sponsor in festival-wide announcements made throughout JapanFest weekend ❖ 10' x 20' booth space at JapanFest ❖ Logo placement on signage at every booth at festival ❖ Ticket Package including 240 one-day festival tickets 	<p>6,000 TICKETS</p> <p>OR</p> <p><i>A \$64,000 value, this package includes 6,000 1-day festival tickets (\$8)</i></p>
GOLD	\$10,000	<ul style="list-style-type: none"> ❖ Premiere stage/festival area name recognition at JapanFest ❖ Logo placement inside JapanFest program ❖ Logo placement in the official JapanFest poster distributed to general public (logo must received by July 1, 2010) ❖ Company logo listed on the official JapanFest website with link to your company's website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Positioning of your company's logo banner (4' x 6') at festival entrance (banner to be provided by sponsor) ❖ Hourly recognition as Gold Sponsor in festival-wide announcements made throughout JapanFest weekend ❖ 10' X 10' booth space at JapanFest ❖ Logo placement on signage at every booth at festival ❖ Ticket Package including 120 one-day festival tickets 	<p>4,000 TICKETS</p> <p>OR</p> <p><i>A \$32,000 value, this package includes 4,000 1-day festival tickets (\$8)</i></p>
SILVER	\$5,000	<ul style="list-style-type: none"> ❖ Logo placement on inside JapanFest program ❖ Logo placement in the official JapanFest poster distributed to the general public (logo must received by July 1, 2010) ❖ Company logo listed on the official JapanFest website with link to your company's website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Positioning of your company's logo banner (3' x 5') at festival entrance (banner to be provided by sponsor) ❖ Hourly recognition as Silver Sponsor in festival-wide announcements made throughout JapanFest weekend ❖ 10' X 10' booth space at JapanFest ❖ Logo placement on signage at every booth at the festival ❖ Ticket Package including 120 one-day festival tickets 	<p>2,000 TICKETS</p> <p>OR</p> <p><i>A \$16,000 value, this package includes 2,000 1-day festival tickets (\$8)</i></p>

BRONZE	\$3,000	<ul style="list-style-type: none"> ❖ Logo placement inside JapanFest program ❖ Logo placement in the official JapanFest poster distributed to the general public (logo must received by July 1, 2010) ❖ Company logo listed on the official JapanFest website with link to your company's website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Positioning of your company's logo banner (3' x 5') at festival entrance (banner to be provided by sponsor) ❖ Hourly recognition as Silver Sponsor in festival-wide announcements made throughout JapanFest weekend ❖ 10' X 10' booth space at JapanFest. ❖ Ticket Package including 60 one-day festival tickets. 	OR	<p>1,200 TICKETS</p> <p><i>A \$9,600 value, this package includes 1,200 1-day festival tickets (\$8)</i></p>
FUJI	\$2,000	<ul style="list-style-type: none"> ❖ Logo placement inside JapanFest program ❖ Company logo placed on JapanFest website with link to your website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Hourly recognition as Fuji Sponsor during festival-wide announcements ❖ Positioning of your company's logo banner (3' x 5') at festival entrance (banner to be provided by sponsor) ❖ Festival Ticket Package including 40 one-day festival tickets 	OR	<p>800 TICKETS</p> <p><i>A \$6,400 value, this package includes 800 1-day festival tickets (\$8)</i></p>
SAKURA	\$1,000	<ul style="list-style-type: none"> ❖ Name placed inside festival program ❖ Company name listed on JapanFest website with link to your website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Hourly recognition as Sakura Sponsor during festival announcements ❖ Festival Ticket Package including 20 one-day festival tickets 	OR	<p>400 TICKETS</p> <p><i>A \$3,200 value, this package includes 400 1-day festival tickets (\$8)</i></p>
UME	\$500	<ul style="list-style-type: none"> ❖ Name placed inside festival program ❖ Company name listed on JapanFest website with <u>NO</u> link to your website ❖ Recognition in all press releases sent to TV, radio stations, daily, weekly and monthly regional publications ❖ Recognition in newsletters of The Japan-America Society of GA, The Japanese Chamber of Commerce of GA, Consulate General of Japan ❖ Hourly recognition as sponsor during festival-wide announcements 	OR	<p>200 TICKETS</p> <p><i>A \$1,600 value, this package includes 200 1-day festival tickets (\$8)</i></p>
GO-GO	\$200	N/A		<p>55 TICKETS</p> <p><i>A \$440 value, this package includes 55 1-day festival tickets (\$8)</i></p>

SCHOOL PACKAGE \$200

NEW!

A \$640 value, this package includes 80 1-day festival tickets (\$8)

- ❖ Accredited academic schools are eligible to purchase (applicants must show proof of accreditation)
- ❖ Individual students, corporations are not eligible

Please visit www.japanfest.org, e-mail japanfest@japanfest.org, or call 404-842-0736 to become a sponsor, to purchase a ticket package, and/or to receive more information